

The Standard and SMART Investment & International Property Expo invites aspiring primary student artists to join

The 2nd Annual SMART DRAWING COMPETITION

Theme...
My Dream House

Organised by:



Corporate Consumer
Communications Ltd.

Submission & Entry Deadline: **June 15, 2009 (Monday)**

Theme

SMART Expo and The Standard are proud to support the community and to promote students' awareness for energy conservation and a green environment.

The 2nd Annual drawing competition's theme is "My Dream House". The competition will give students the opportunity to enhance their awareness of conserving energy or the use of environmentally friendly materials as well as the opportunity to express their aspiration for their own dream home that they wish to live in.

The Competition will be extensively promoted by the official English newspaper, **The Standard**, to over 600 local and international primary schools in Hong Kong. We will post the chosen finalists and winners online which will be accessible from www.smartexpos.com. The online gallery will be available for viewing after 25 June 2009. Please check the website for updates.

Entry Category

The Competition is open to two categories:

A. Primary Level (P1 to P3) **B. Primary Level (P4 to P6)**

Entries

Chosen finalists & winners will be notified individually by the organizers and sent details for the collection of prizes.

Prizes

1st Prize : A Trophy plus HK\$800 book voucher

2nd Prize : A Trophy plus HK\$500 book voucher

3rd Prize : A Trophy plus HK\$300 book voucher

*Additional prizes may be awarded by our sponsors

Adjudication & Rules

1. Adjudication will be conducted by a judging panel from **The Standard** and the **SMART Expo**.
2. The winning drawings for My Dream House Drawing Competition will be judged based on the following scores:

| | |
|---------------------------------|-----------------------------|
| a. Creativity - 20 points | d. Color Mixing - 20 points |
| b. Artistic Quality - 20 points | e. Concept - 20 points |
| c. Originality - 20 points | |
| Total = 100 points | |
3. Drawing entries may be in the form of hand sketching, hand painting or any other means of hand drawing.
4. Drawings must be submitted on an A3 size paper only.
5. Each participant must complete the competition entry form and submit along with their drawing entry not later than June 15, 2009. Please mail your entry to: The Standard Marketing, 10/F, Sing Tao News Corporation Bldg., No. 3, Tung Wong Road, Shau Kei Wan, Hong Kong. Please mark the envelope as "The SMART Drawing Competition".
6. Each participant should only submit one drawing entry.
7. All drawings submitted for the competition becomes the copyright of The SMART Expo. All drawing entries will not be returned.
8. The organisers have the right to publish, exhibit and print the winning entries for the purpose of promotion.
9. All Winning entries will be notified by mail and email by The SMART Expo.

For more information, please email hcheung@3c-ltd.com or call at +852 2944 6430

The SMART Drawing Competition. "My Dream House" Theme

Organised by: The Standard and SMART Investment & International Property Expo

Primary Level (P1 to P3)

Primary Level (P4 to P6)

Name: _____ Age: _____

Tel No.(Home): _____ (Parent Mobile): _____ Email Address: _____

Home Address: _____

School Name: _____

School Address: _____

To download entry form, please go to www.thestandard.com.hk or www.smartexpos.com/hk