

The Standard and SMART Investment & International Property Expo invite aspiring primary student artists to join

The SMART Drawing Competition

Organised by The Standard and SMART Expo

Theme...
MY DREAM HOUSE



Submission and Entry Deadline

SEPTEMBER 20, 2008 (Saturday)

Theme

My Dream House Drawing Competition will give students the opportunity to enhance their awareness of conserving energy or the use of environmentally friendly materials as well as the opportunity to express their aspiration for their own dream home that they wish to live in.

Entry Category

The Competition is open to two categories:

- A. Primary Level (P1 to P3)
- B. Primary Level (P4 to P6)

Exhibition of Entries

Chosen Finalists and Winners will be informed accordingly with regard to ceremony details. Their entries will be exhibited at the show gallery of the SMART EXPO. Winners will be awarded on September 28th (Sunday) at the HKCEC.

Prizes

Category winners

- 1st Prize : A Trophy plus HK\$800 book voucher
- 2nd Prize : A Trophy plus HK\$500 book voucher
- 3rd Prize : A Trophy plus HK\$300 book voucher

Certificate of Merit

This will be awarded to all participants.

Adjudication & Rules

1. Adjudication will be conducted by a judging panel from The Standard and the SMART Expo.
2. The winning drawings for My Dream House Drawing Competition will be judged based on the following scores:
 - a. Creativity - 20 points
 - b. Artistic Quality - 20 points
 - c. Originality - 20 points
 - d. Color Mixing - 20 points
 - e. Concept - 20 pointsTotal = 100 points
3. Drawing entries may be in the form of hand sketching, hand painting or any other means of hand drawing.
4. Drawings must be submitted on an A3 size paper only.
5. Each participant must complete the competition entry form and submit along with their drawing entry not later than September 20, 2008. Please mail your entry to: The Standard Marketing, 10/F, Sing Tao News Corporation Bldg., No. 3, Tung Wong Road, Shau Kei Wan, Hong Kong. Please mark the envelope as "The SMART Drawing Competition".
6. All participants will automatically be given 5 complimentary tickets to The SMART Expo.
7. Each participant should only submit one drawing entry.
8. All drawings submitted for the competition becomes the copyright of The SMART Expo. All drawing entries will not be returned.
9. The organizers have the right to publish, exhibit and print the winning entries for the purpose of promotion.
10. All Winning entries will be notified by mail and email by The SMART Expo.

For more information, please email mickey.chou@3c-ltd.com or call Mickey Chou at 852-3575 8073.

The SMART Drawing Competition. "My Dream House" Theme

Organised by: The Standard and SMART Investment & International Property Expo

- Primary Level (P1 to P3) Primary Level (P4 to P6)

Name: _____ Age: _____

Tel No.(Home): _____ (Parent Mobile): _____ Email Address: _____

Home Address: _____

To download entry form, please go to www.thestandard.com.hk or www.smartexpos.com

Organisers:

The Standard

3C Corporate Consumer Communications Ltd.

SMART Investment & International Property Expo™